

3-Post Starter Bundle Outline - Survival Niche

Suggestions for Amazon Associates beginners in the Survival Niche. Change these to suit your niche, but keep them related to each other.

Post 1 – Helpful Guide

Title: *5 Survival Items Every Beginner Should Keep at Home*

Goal: Provide a simple, beginner-friendly overview of essential gear.

Suggested Headings:

- Introduction: Why basic preparedness matters (storms, power outages, emergencies).
 - Item #1: Portable water filter (LifeStraw or Sawyer Mini).
 - Item #2: Reliable flashlight (LED, long battery life).
 - Item #3: First aid kit (ready-made or DIY).
 - Item #4: Fire starter (matches, lighter, ferro rod).
 - Item #5: Multi-tool (versatile, compact).
 - Wrap-up: Being prepared brings peace of mind.
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Post 2 – Light Review / Resource Post

Title: *3 Easy-to-Use Water Purification Options for Beginners*

Goal: Show you can write fair, product-focused content.

Suggested Headings:

- Introduction: Connect back to Post 1—“Last time we looked at survival essentials...”
 - Product #1: LifeStraw – portable, affordable, beginner-friendly.
 - Product #2: Sawyer Mini – good for longer-term use.
 - Product #3: Purification tablets – lightweight and practical backup.
 - Summary: Which one is right for you?
 - Call to action: “Start with one method and you’ll be better prepared already.”
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Post 3 – Personal / Opinion Piece

Title: *How I Built My First 72-Hour Emergency Kit (and What I’d Do Differently)*

Goal: Share a human touch and real experience.

Suggested Headings:

- Introduction: The moment that made you think about emergency prep (e.g., power outage, storm).
 - First attempt: What you included in your first kit.
 - The “oops” moments: What you forgot or realized later (e.g., clean water, spare batteries).
 - Lessons learned: Why it matters to start small and improve over time.
 - Closing thought: Preparedness isn’t about fear—it’s about peace of mind.
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Why This Bundle Works

- **All related** → Shows Amazon you have a clear niche.
- **Different styles** → Informational, product review, and personal—nice balance.
- **Easy to expand** → Each post can link to the others (instant internal linking).
- **Application-ready** → With these 3 posts plus an About page and disclosure page, you'll look established enough for Amazon.